



Lesmes López Peña

Product Manager | Agile coach | Product Owner

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PROFILE

I am extremely passionate about online product development and marketing. I enjoy developing products and services to then be sold, which makes life easier for the customer and allows them to develop themselves and their companies.

I feel comfortable leading and enjoy working in multidisciplinary teams. I always look for leverage everything agile and lean provide to get results and a better work environment.

My professional career is mainly self-taught and linked to CDmon, hosting and domains provider. I was fortunate to work in a company that grew from 8 to 65 workers. It has given me the vision of different role responsibilities and how to execute them to succeed in a market.

EXPERIENCE

Aug 2013 - April 2015

CDMON, Malgrat de mar
Product Management Director

- Development of a strong team of product owners and designers.
- Define and lead product strategy with a vision to drive and inspire.
- Execution to materialise product vision, using agile methodology and tools.
- Focus on value creating a product culture across teams.

Sep 2009 - Aug 2013

CDMON, Malgrat de mar
Web Development Manager

- Team hiring, leading and training for the web development department.
- Lead agile methodology and UX set-up to focus on value for the customer.
- Process, software issues and features management improvement with tools and continuous improvement routines.

Sep 2007 - Sep 2009

CDMON, Malgrat de mar
Domains department Manager

- Team hiring, leading and training for the domain business unit.
- Lead business model analysis, strategy development and roadmap.
- Lead panel tools and architecture development, thinking long term.
- Improved commercial site, created promos and communications for small and big accounts. Responsible for contracts and relations with stakeholders.

Feb 2006 - Aug 2007

CDMON, Malgrat de mar
Sales department Manager

- Responsible for the sales department. Quality control, hiring and training.
- Development of the commercial site, banners, promotions, videos and tutorials.
- Feedback prioritisation and leading product improvement.
- Domains customer service and domain providers communications.

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EDUCATION

Sep 2004 - July 2006 **EMAV Institute, Barcelona**
Associate's Degree, Photography, Video and Film (Image)

Sep 2000 - April 2002 **UPC University, Barcelona**
Computer Engineering Degree

ADDITIONAL EDUCATION

COURSES

Self-Leadership seminary <i>Helix3c, 2015</i>	Foundations of Business Strategy <i>Virginia University, Coursera.org, 2014</i>	Advanced Competitive Strategy <i>LMU, Coursera.org, 2014</i>
Agile product development <i>Conversis consulting, 2014</i>	Assertiveness & E. Intelligence <i>Tres Roques, 2013-2014</i>	Agile & Lean <i>Everis, 2013-2014</i>
Management 3.0 <i>Projectalis, 2013</i>	Usability Techniques <i>UXlearn, 2011</i>	Balance Score Card <i>UPC Seminary, 2010</i>

CONFERENCES

Agile Spain <i>Barcelona, 2014</i> <i>Bilbao, 2013</i> <i>Castellón, 2011</i>	World Hosting DDays <i>EuropaPark, 2014</i> <i>EuropaPark, 2011</i>	Cloud Expo <i>London, 2014</i>
Agile Open Spain <i>Zaragoza 2012</i> <i>Pamplona, 2011</i>	UX Spain <i>Salamanca 2012</i>	

LANGUAGES

- Catalan ● ● ● ● ●
- Spanish ● ● ● ● ●
- English ● ● ● ● ●
- German ● ● ● ● ●

HABILITATS

- Agile and Lean
- Web development
- Domains and hosting
- IAAS
- Leadership
- Customer Satisfaction
- Negotiation Techniques
- UX
- Web Analyticst
- Web design
- Ecommerce
- Emotional Intelligence
- Project planning
- Scrum
- Teamwork
- Product Management
- Assertiveness
- Documentation
- Strategy
- Lean Startup
- Customer Relationship
- Customer Support
- Usability
- Analysis of business results